



The USA Clay Target League is a 501c3 non-profit organization, and is the nation's largest and most successful clay target shooting program for secondary and postsecondary schools nationwide. The League allows students of all backgrounds and abilities a chance to experience a safe, fun, exciting, and 100% school-approved activity that they can enjoy for a lifetime.

You can ensure the future of shooting sports in America by helping us achieve our goal of helping more than 100,000 student athletes enjoy clay target shooting sports in 2025.

**THE LEADER  
FOR CREATING**

## THE NEXT GENERATION OF OUTDOOR ENTHUSIASTS

### RECRUIT

MORE THAN

**70,000**

**STUDENTS INTRODUCED**

to shooting sports through League programs.



MORE THAN  
**10,000**  
NEW STUDENTS  
in 2019.



MORE THAN  
**30%**  
GROWTH  
in each of the  
last 5 years.



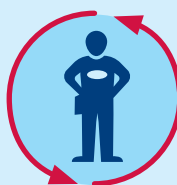
**5,000+**  
NEW TEAM INQUIRIES  
since 2019.



### RETAIN



**99%**  
TEAM  
RETENTION



**95%**  
ATHLETE  
RETENTION

#### LIFELONG PARTICIPATION

An athlete that participates from 6th grade through college will have participated in clay target shooting sports **FOR OVER HALF THEIR LIFETIME.**



ADULTHOOD



COLLEGE



HIGH SCHOOL



MIDDLE SCHOOL

### REACTIVATE

**81%**

**OF SHOOTING RANGES**

report an overall increase in non-youth participation as a result of hosting a USA Clay Target League team.

OVER

**40,000**

**VOLUNTEER COACHES**  
by 2025.



**44%**

**OF LEAGUE PARENTS**

reported an increase in hunting and shooting sports participation since their child became active in the League.



Sources: USA Clay Target Participation Survey 2015-2020, USA Clay Target League Range Survey 2020

TO CONTRIBUTE TO THE 100,000 DRIVE TO 2025, GO TO [USACLAYTARGET2025.COM](https://usaclaytarget2025.com)