



The USA Clay Target League is a 501c3 non-profit organization, and is the nation's largest and most successful clay target shooting program for secondary and postsecondary schools nationwide. The League allows students of all backgrounds and abilities a chance to experience a safe, fun, exciting, and 100% school-approved activity that they can enjoy for a lifetime.

You can ensure the future of shooting sports in America by helping us achieve our goal of helping more than 100,000 student athletes enjoy clay target shooting sports in 2025.

\$46,000,000

CONSERVATION DOLLARS GENERATED BY LEAGUE ATHLETES THROUGH 2025



THE NEXT GENERATION OF OUTDOOR ENTHUSIASTS



MORE THAN 70,000 STUDENTS have been introduced to shooting sports since 2008.

AVERAGE AGE of League athlete is 14.



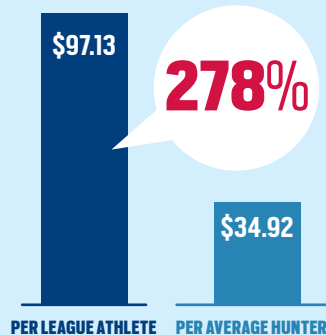
OF LEAGUE ATHLETES HAD NEVER PARTICIPATED in clay target shooting prior to joining the League.



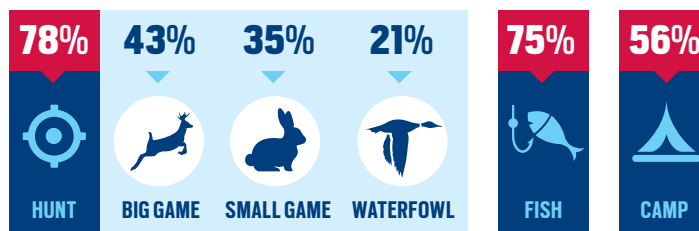
HOW LEAGUE ATHLETES SUPPORT CONSERVATION

80% of Pittman-Robertson excise tax contributions are generated by sales attributed to recreational shooting.

THE AVERAGE LEAGUE ATHLETE GENERATES MORE THAN 2.7X THE AMOUNT OF CONSERVATION DOLLARS OF THE AVERAGE HUNTER!

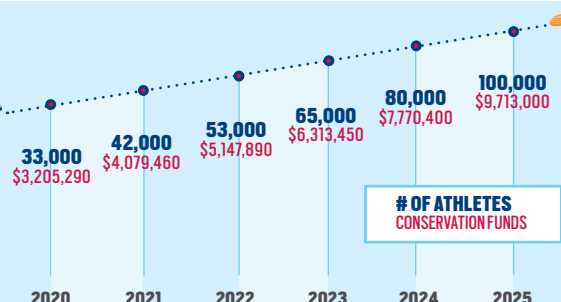


OF ATHLETES PARTICIPATING IN THE LEAGUE:



\$36,000,000

THE AMOUNT LEAGUE ATHLETES WILL GENERATE IN CONSERVATION DOLLARS DURING THE NEXT SIX YEARS.



Sources: USA Clay Target League Participation Survey 2015-2019, U.S. Fish & Wildlife Service 2016 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation; NSSF

TO CONTRIBUTE TO THE 100,000 DRIVE TO 2025, GO TO [USACLAYTARGET2025.COM](https://usaclaytarget2025.com)