

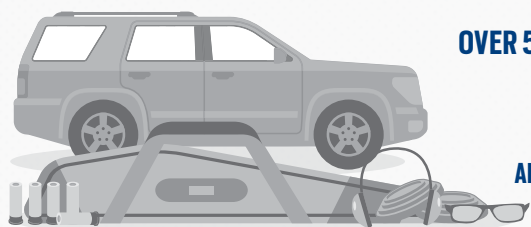


The USA Clay Target League is a 501c3 non-profit organization, and is the nation's largest and most successful clay target shooting program for secondary and postsecondary schools nationwide. The League allows students of all backgrounds and abilities a chance to experience a safe, fun, exciting, and 100% school-approved activity that they can enjoy for a lifetime.

You can ensure the future of shooting sports in America by helping us achieve our goal of helping more than 100,000 student athletes enjoy clay target shooting sports in 2025.

# \$1,000,000,000

## ECONOMIC IMPACT THROUGH 2025



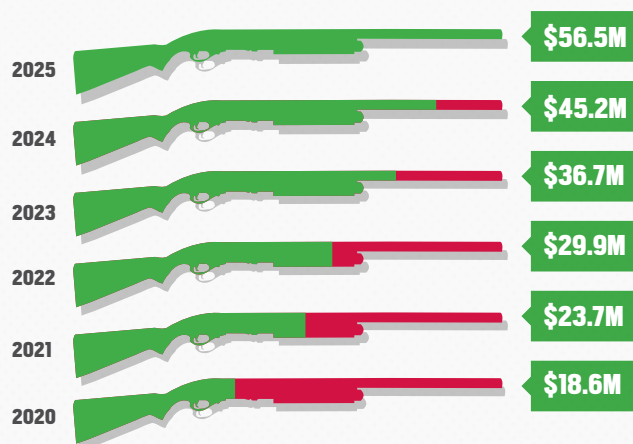
OVER 500,000 PARTICIPANTS WILL AVERAGE

### \$2,000

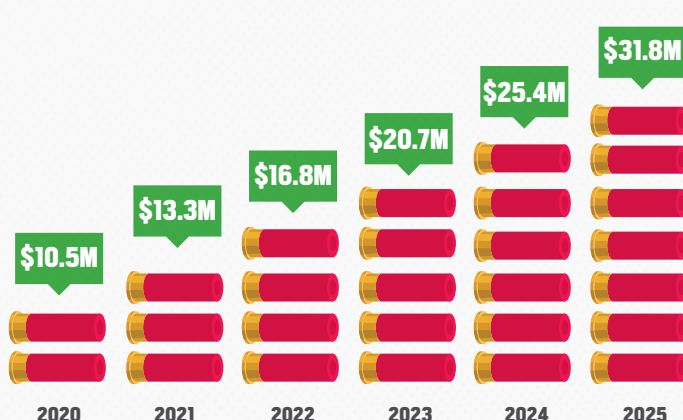
ANNUALLY ON SHOOTING SPORTS RELATED EXPENDITURES THROUGH 2025



### \$267 MILLION IN FIREARM SALES



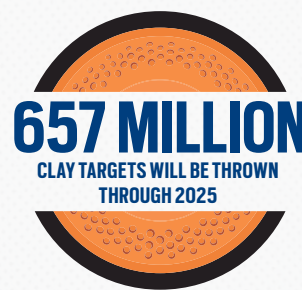
### \$150 MILLION IN AMMUNITION SALES



▶ **5.56**  
AVERAGE NUMBER  
OF CASES OF  
AMMUNITION  
used by each  
athlete annually.



▶ **1.13**  
AVERAGE NUMBER  
OF FIREARMS  
purchased by each  
athlete's family  
annually.



Sources: USA Clay Target League Participation Survey 2015-2019, U.S. Fish & Wildlife Service 2016 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

TO CONTRIBUTE TO THE 100K DRIVE TO 2025, GO TO [USACLAYTARGET2025.COM](https://USACLAYTARGET2025.COM)